



# Smart Commute Employer Services

## Analysis

Your organization has unique needs, and your time is valuable; with Smart Commute's expert assistance, we can identify small, easy-to-implement actions that will have an impact on your workforce.

## Education

Smart Commute can provide employees with accurate, relevant, and expert information regarding commuting, including information about projects directly impacting their commutes.

## Support

Once you understand your commuting employees and their needs, Smart Commute can provide advice to make sure the programs you are evaluating will be easy to implement and successful.

### I'm interested in the following free services:

#### Analyze:

- Thirty-minute commute consultation meeting to discuss programs.
- Commute survey with individualized commute information for respondents.
- A commute visualization map showing anonymous dots where employees live, along with pertinent RTD routes, bike routes and other commuting details.

#### Educate:

- Pre-written communications for employee emails, newsletters, etc.
- Scheduling commuter presentations (classroom style or walking).
- Establishing an on-site commuter information center.
- On-site marketing support using printed graphic materials.

#### Support:

- Learning more about the pre-tax commuter benefit.
- An estimate for RTD's employer pass programs (EcoPass and FlexPass).
- Model policy and implementation guidance for Telework.
- Model policy for Compressed Work Week and Flexible Schedules.
- Information about Bike to Work Day and best practices for engagement.
- Information about Go-Tober, Way to Go's month-long commute challenge in October.
- Free aluminum preferential parking signs for carpool and/or vanpool.
- Information about establishing a company bike-sharing program.