







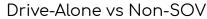


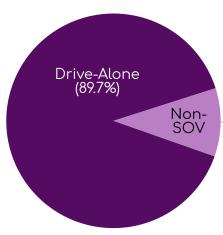
Smart Commute collected responses to the first annual North Metro Commuter Survey in September 2018. A total of 1,059 individuals completed the survey.

Visit: SmartCommuteMetroNorth.org

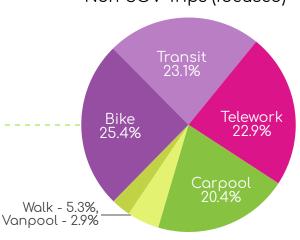


Commute





Non-SOV Trips (focused)



Average One-Way Trip

13.7 All Modes Average **0.7**Walk

4.4

Bike Driv

13.6
Drive Alone

15.1 Transit

15.8
Carpool

46.7
Vanpool

Thoughts About Improving Access



Biking: Top Three

"I need a space separate from cars to ride in, like a trail or bike lane"

"Shorter
distances
between
destinations
would make it
easier for me to
bike"

"Traffic is so busy, I need a **safe**, **connected route**"



Transit: Top Three

"Transit doesn't run where I live, so expansion would help me ride"

"If my overall trip were **faster**, I'd ride transit more"

"We need better connections and direct routes in the North Metro"



Walking: Top Three

"Closer walking destinations would make it easier for me to walk"

"The walking environment could be improved - wider sidewalks, more trees"

"Sidewalk
connections are key
- my walking routes
are often missing
sidewalk segments"

Workplace

No (16%)

Not sure (40%)

Yes (44%)

Is there someone in your office who can help with transportation-related questions?

Does your employer require you to have a car at work to complete your job functions? Yes (10%) Sometimes (14%)

No (76%)

It would be helpful if I had access to:

compressed work week policy 21%

ability to have flexible schedule 20%

pre-tax benefits 15%

personalized commute info 10%

commute visualization map 10%

on-site commute info 9%

recognition at work 6%

in-office presentations 4%

Go-Tober or Bike to Work Day 4%

an office bike for mid-day trips 2%

What one travel option would you be most interested in learning more about?













Demographics & Demographic Insights

